

A SERVICE DAY FOCUS ON AUTO PARTS, FROM 30 BILLION EURO MARKET

The market for auto parts worth in Italy about 30 billion euro. It is a sector in evolution, even for the transformation that is passing the new car. This and other related issues was discussed at the Brixia Forum of Brescia as part of Service Day, the conference 'The new aftermarket future'.

The initiative was born from an idea of **AsConAuto**, an association that groups 23 associations in Italy, 935 auto dealers with 1,755 operating locations with spare parts stores, representing 91 brands and 21,016 car repairers, located in 86 provinces of 17 regions. The event, organized by Quintegia, has compared the protagonists of the automotive industry.

As emphasized during his speech by Fabrizio Guidi, president of **AsConAuto**, "The original part is for anyone, especially for the customer, quality assurance and safety. The world of service of the four wheels is changing rapidly and the Italians are looking with increasing interest in new forms of assistance, inspired by the comfort and personalized service. Support the future of the service requires you to work towards a new culture of the sector in order to foster the development of all team activities, as well as activities in research and the addition of new talent within the dedicated distribution to after-sales. One way to create the right conditions for a revolution in services and technology, which is now struggling with electric vehicles, connected and autonomous driving."

At the official closure of the session it was followed by a party for the celebration of 20 years of activities performed by the DOC Consortium - Brescia Bergamo that adheres to the foundation **AsConAuto** and shares from 'beginning of the innovative project which has supported steady growth. They were attended by over 1,700 people. The debate and dinner were entertained by a show of Paolo Cevoli Zelig.

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