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Aftermarket Congress

AZIENDE

Parts Aftermarket Congress 2014

PARTS TRUCK

6 giugno 2014

PARTS IN OFFICINA Aftermarket Congress: "the Aftermarket Event" for Europe.

With an increasing number of **international participants**, year after year, the 2 days long convention is confirming its role as the **leading event for the whole aftermarket supply chain**, gathering the main producers, distributors, groups and networks of spare parts dealers, in the charming location on the sides of the Maggiore lake in Italy.

AFTERMARKET CONGRESS

Protagonists of the incoming edition of **Parts Aftermarket Congress** are one again the contents.

Infuential industry experts will expose the **most up-to-date case studies, figures, surveys on the European aftermarket sceneries**: a strategic overview of the market to enable the aftermarket players to **anticipate the future trends**.

Speakers of the 10th edition will be: Nabil de Marco, Category Leader Automotive of *Amazon*, Giorgio Boiani, Vicepresident of *AsConAuto*, Marc Aguetaz, Managing Director of *Gipa Italy*, Gaël Escribe, Chief Executive Officer of *Nexus Automotive International*, Paola Carrea, Head of *Telematics Magneti Marelli*, Pierre-Noël Luiggi, President & CEO of *Oscaro*, Luca Montagner, Senior Advisor of *Quintegia*, Juergen Buchert, CEO of *Tecalliance*, Helmut Wolk, Managing Director of *Wolk After Sales Experts*.

And, beside the contents, **Parts Aftermarket Congress** key of success is a totally business oriented formula.

The event is characterized by **pleasant breaks, exclusive services and unique networking moments** in the elegant location of Grand Hotel Dino in Baveno. Highest profile professional people join the **Parts Aftermarket Congress** not only to get a specific moment of professional update, but also to share an informative path made by **personal networking and direct contacts**.

A **special international launch** is preparing the celebration of the **10th edition of Parts Aftermarket Congress: "The Aftermarket Event" for Europe**.

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